

Supplements

FULL ORDER of 12 bottles per box or HALF ORDER of 6 bottles
Detailed INFORMATION SHEETS to download, print, & share with patients at www.CoxTRC.com



for immunity support and enhancement*
vitamins, herbs, amino acids, fat-lowering agents, trace minerals, minerals

for bowel health & regularity*
peppermint oil, flaxseed, aloe vera, etc.

for natural pain relief*
white willow bark, devil's claw, curcumin, etc.

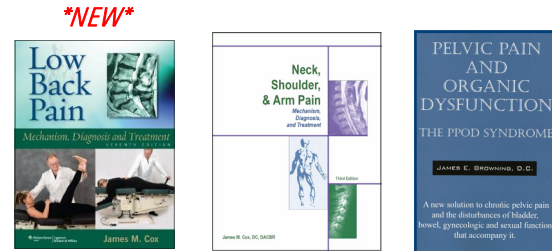
for bone health*
calcium citrate, Vitamin D3, magnesium, etc. Capsules

for disc and joint health*
chondroitin sulfate via perna canaliculus glucosamine sulfate plus nutrients found in the disc
Discat (regular) 50mg GS per svq. or Discat Plus 500 mg GS per svq.

*These comments have not been evaluated by the FDA. They are based on research literature publications.

DOCTOR EDUCATION

Textbooks



Low Back Pain: Mechanism, Diagnosis, Treatment
7th ed, November 2011, James M Cox DC DACBR

Neck, Shoulder, Arm Pain: Mechanism, Diagnosis, Treatment
3rd ed, 2005, James M Cox DC DACBR

Pelvic Pain and Organic Dysfunction (treatment with Cox® Technic)
1st edition, 2009, James Browning DC

Cox® Research Pearls

monthly email of research summaries from Dr. Cox's research collection from the past month (by subscription)

Technique DVD

Cox® Technic Flexion-Distraction & Decompression Adjusting for Lumbar, Thoracolumbar and Cervical Spine Conditions



Dr. Cox shows application of technique for cervical, thoracic and lumbar pain conditions. Demonstrated and narrated by Dr. James Cox, this professionally produced video shows treatment of common cervical spine, thoracic spine and lumbar spine pain problems, including disc herniation and stenosis. Long-Y-axis decompression, flexion, extension, lateral flexion, rotation and circumduction motions are all shown for Protocol 2 application as well as the manually conducted Protocol 1 application for appropriate patients. Filmed on a TRACK Cox® Table. (70 minutes)

BACK SCHOOL

AVAILABLE IN 2 FORMATS: In two basic parts, the causes/conditions of back pain, neck pain (Powerpoint® version only) and ergonomics -- how to use the spine everyday without causing stress and pain -- are presented.

DVD VIDEO VERSION (low back only): *Chiropractic & Your Health*
This attention-getting video thoroughly explains low back conditions and ergonomics – the science of bending, lifting, and twisting in daily life. There just isn't anything like video! (DVD—26 mins.)

MS POWERPOINT® FORMAT (low back AND neck pain):
POWERPOINT® file now includes cervical spine as well as lumbar spine. (MS Powerpoint® file – about 120 slides)

OFFICE TOOLS

Examination (Objective) Forms on CD
Initial Exam, re-exam, daily form, HCFA, Health History

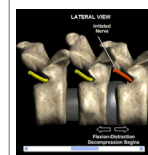
Subjective Forms on CD
Oswestry, VAS, Roland Morris, Quebec, etc.

Exercise Guides & DVD

Tools
T-bar for trigger point
Heel Lifts for X-ray Exam (short leg)

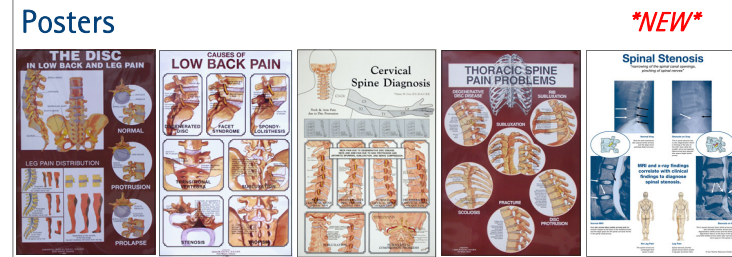
VIRTUAL DECOMPRESSION FOR COX® TECHNIC

Excellent computer software program to visually educate your patient and guide you through a most thorough **Report of Findings** for Cox® Technic protocols. See it online www.CoxTRC.com.

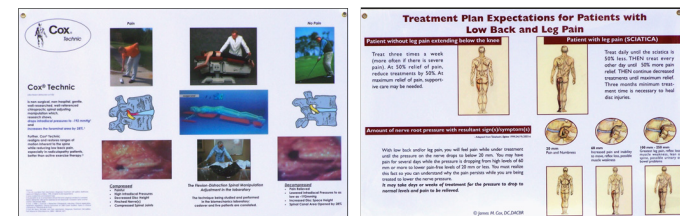


PATIENT EDUCATION

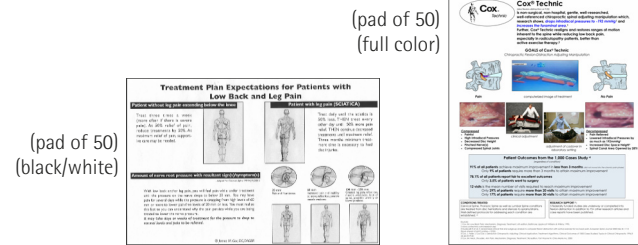
Posters



Above* are 24" x 36", laminated, eyelets (Stenosis 18"x24")
Below are 11"x18", laminated, eyelets



Matching Hand-Outs



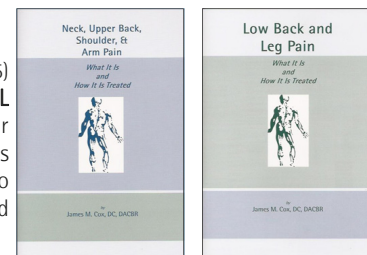
Brochures on Cox® Technic

Educate patients and/or healthcare colleagues about **COX® TECHNIC**: what it is and why you choose to use it. **GOALS** of Cox® Technic; mechanics of the table; **RESEARCH OUTCOMES** such as results of the 1000 cases study; the answer to the most common question: **"When Will I Be Better?"** Space is provided for your office's address and phone.



Books on Spinal Pain Conditions

Educate patients about their **SPINAL PAIN CONDITIONS** and their **TREATMENT PLAN** which includes **AT-HOME CARE**. Invite the patient to share this information with concerned parties.

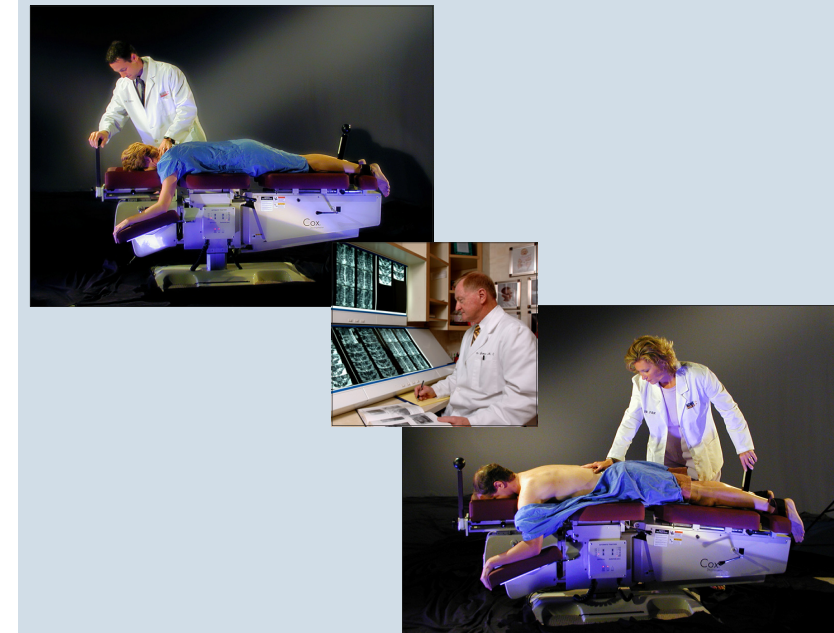


Illustrations clearly depict common conditions. **Descriptions** are simple. No longer will you be frustrated over lack of understanding of the problem by the patient or his/her family or of the home care.



Cox® Technic Resource Center, Inc.

... the resource center for physicians using flexion-distraction ...



www.CoxTRC.com
www.CoxTechnicResourceCenter.com

MARKETING

See previews and more at www.CoxTRC.com.
TV ADS—RADIO ADS—MAGAZINE ADS—POSTCARDS—LOGO USE—NEWSPAPER ADS (color or black/white)—5 MINUTE FLASH PRESENTATION ON COX® TECHNIC—STATIONERY—BUSINESS CARDS—POWERPOINT® PRESENTATIONS FOR MDS—These presentations are designed by Dr. Cox from his lecture slides. Research quotes, drawings, charts and graphs are included. This is Dr. Cox's lecture in miniature form. You can easily and confidently present to medical, osteopathic, physical therapy, etc., colleagues and/or insurance groups. This presentation is more academically complex than the *Low Back Wellness School* which is designed more for lay persons.



delivers all this...and more!
www.coxtechniccomplete.com

1-800-441-L5S1 (5571)
info@CoxTRC.com

Cox® Technic Resource Center, Inc.

... the resource source center for physicians practicing flexion-distraction ...

mailing address: 429 East Dupont Road #98, Fort Wayne, IN 46825
phone: 260-637-6609
toll-free: 800-441-L5S1 (5571)
fax: 260-637-7324
email: info@coxtechnicresourcecenter.com
website: www.CoxTechnicResourceCenter.com or www.CoxTRC.com

SUPPLEMENTS

- as of 11/1/11, prices subject to change
- _____ "Complete Spinal Nutrition" Recommendation Pad (50 sheets/pad) \$ 10 each for first 1; \$ 5 for each additional #48
for the disc and disc degeneration
 - _____ Discat Plus, 90 tablets per bottle
 - _____ Discat Plus, 180 capsules per bottle (2 capsules = 1 tablet)
 - _____ Discat (regular), 180 capsules per bottle
 - for bone*
 - _____ Formula #2 Calcium Citrate with Vitamin D3, 120 capsules per btl
 - for natural pain relief*
 - _____ Disc Et Joint Pain Relief Complex, 60 capsules per bottle
 - for natural bowel relief*
 - _____ Flax Plus Fiber, 120 capsules per bottle
 - for immunity enhancement*
 - _____ Formula ONE Daily Multiple Supplement, 60 capsules per btl

Please contact us for professional pricing.
1-800-441-5571

BROCHURES ON COX® TECHNIC

- _____ (for patients) Cox® Technic for Low Back Et Leg Pain Relief, 50 per packet \$ 35 #8
- _____ (for patients) Cox® Technic for Cervical Spine Et Arm Pain Relief, 50 per packet \$ 35 #9
- _____ (for healthcare colleagues/public) Cox® Technic for Spinal Pain Management, 50 per packet \$ 35 #10

BOOKLETS ON SPINE PAIN

- _____ (for patients) Low Back and Leg Pain: What It Is Et How It Is Treated, 25 per pkt \$63/25, \$115/50, \$162/75, \$205/100 #11
- _____ (for patients) Neck, Upper Back, Shoulder Et Arm Pain: What It Is Et How It Is Treated, 25 per pkt \$63/25, \$115/50, \$162/75, \$205/100 #12

TECHNIQUE TEXTBOOKS Et DVD

- _____ Pelvic Pain and Organic Dysfunction: The PPOD Syndrome by James Browning DC (224 pgs) \$ 39.95 #14
- _____ Low Back Pain: Mechanism, Diagnosis, Treatment, 6th ed (785 pgs) \$ 99 #16
- _____ Neck, Shoulder, Arm Pain: Mechanism, Diagnosis, Treatment, 3rd ed (275 pgs) \$ 89 #17
- _____ Cox® Decompression Distraction Adjusting Et Manipulation, 2006, 70 minutes DVD \$ 195 #28

POSTERS

- _____ The Disc in Low Back and Leg Pain 2'x3', laminated, eyelets \$ 65 #22
- _____ Causes of Low Back Pain 2'x3', laminated, eyelets \$ 65 #23
- _____ Cervical Spine Diagnosis 2'x3', laminated, eyelets \$ 65 #24
- _____ Thoracic Spine Diagnosis 2'x3', laminated, eyelets \$ 65 #25
- _____ *NEW* Spinal Stenosis 18"x24", laminated, eyelets \$ 50 #37
- _____ Treatment Plan Expectations for Patients with LBP – 11"x17", laminated, eyelets \$ 40 #26
- _____ Matching "tear-off" sheets for patients, pad of 50, black/white \$ 10 #26H
- _____ COX® TECHNIC Poster – full color! 11 1/2"x18", laminated, eyelets \$ 40 #27
- _____ Matching "tear-off" sheets for patients of this poster, pad of 50, FULL COLOR \$ 40 #27H

OFFICE FORMS Et TOOLS

- _____ Examination Forms CD \$ 125 #33
- _____ Subjective Questionnaires packet CD \$ 50 #34
- _____ Exercise Guide Pad of 50 sheets: LOW BACK \$ 11 #18
- _____ Exercise VIDEO for LOW BACK, 15 minutes, DVD \$ 12 #18DVD
- _____ Exercise Guide Pad of 50 sheets: NECK Et CERVICAL SPINE * \$ 11 #19

* Cervical Spine Isotonic Neck Exerciser is available from Dee Cee Labs. Call at 1-800-251-8182

* Cox® Lumbosacral Support Belt (XS-XXL) is available from Dee Cee Labs (800-251-8182)

- _____ T Bar for trigger point therapy/acupressure \$ 20 #21
- _____ X-ray Diagnostic forms for short leg length analysis \$ 55 #20
- _____ Virtual Decompression for Cox® Technic report of findings software program \$ 990

MARKETING—Public

- _____ Personalized-Label CD about Cox® Technic / 5 mins. (flash swf format) Infomercial \$ 250 #M1
- _____ Postcard mailers— full color — 3 themes to choose from—minimum 500, other quantities available 500 @ \$ 295 #M10
- _____ Newspaper Ads— black/white or color — various themes — 2 column x 4"or6" \$ 95 file / \$ 170 customized #M6 / #M7
- _____ TV ads — sent on Beta tape for station personalization/airing \$ 495 #M2 cs / #M3 lbp
- _____ Business Cards—one side or both sides 500 (one side) @ \$ 75 #M8 OR 500 (both sides) @ \$135 #M8B
- _____ Logo \$ 95 with agreement #M9
- _____ Radio Ads \$ 250 #M4 cs / #M5 lbp
- _____ CD with personalized label on Cox® Technic: LB, CS, FBSS, Pregnancy, Effects \$ 250 #M14A

MARKETING—Medical Colleagues Et Insurance Personnel:

- _____ Cervical Spine—91 slides with narration—comes as a Powerpoint® file \$ 295 #32
- _____ Lumbar Spine—122 slides with narration—comes as a Powerpoint® file \$ 295 #31
- _____ 4 color information sheets on Cox® Technic (8 1/2" x 11") (pack of 50) \$ 40 #27H
- _____ 4 color poster describing Cox® Technic (11 1/2" x 18") \$ 40 #27

BACK SCHOOL

- _____ Powerpoint®, ~ 144 slides, CD (focus: low back, cervical, thoracic) \$ 295 #29
- _____ DVD video, 26 minutes, DVD (focus: low back) \$ 200 #30

RESEARCH PEARLS NEWSLETTER

- _____ Cox® Research Pearls (monthly email by annual subscription) \$95 #36

Cox® Seminars

for biomechanics, diagnosis, Et treatment of spine pain

Et Hands-On Workshops

for flexion-distraction protocol instruction

www.coxtechnic.com

The Cox® Table

the only flexion-distraction instrument used and influenced by Dr. James Cox, flexion-distraction's developer

www.coxtable.com



Online Et Offline Communications and Tools for Chiropractic Flexion Distraction Practices:

- Personalized Website
- Seminar Discounts
- Downloadable Files

www.CoxTechnicComplete.com

Cox® Lumbosacral Support Belts

www.CoxTRC.com

1-800-251-8182

FREE Cox® Technic Case Reports Newsletter

via monthly email

Sign up at www.coxtechnic.com

Shipping OPTIONS via UPS

- UPS within continental US: JUST \$ 9.50 (up to 2 dozen/order)
- other countries — please contact us for price (USPS or UPS)
- \$10.50 for C.O.D. UPS
- \$3 extra for residential delivery UPS

Total for items: \$ _____
 Continental US shipping \$ 9.50
 Extra shipping (3+ dozen in 1 order) — add \$5 \$ _____
 Special shipping (COD/Residential/other): \$ _____
Total Amount: \$ _____

Place an Order via

ONLINE:
www.CoxTRC.com

PHONE:
1-800-441-5571
1-260-637-6609

FORM Et FAX:
Use this form to fax to
1-260-637-7324.

PAYMENT METHOD

- C.O.D. Check # _____ or \$ order
- Mastercard or VISA # _____ expiration date: ____/____/____ billing street # _____ billing ZIP _____
- CW or CID or VIN _____ signature: _____

name: _____ **clinic name:** _____
address: _____ **city/state/zip:** _____
phone: _____ **fax:** _____
email: _____

return policy: All re-saleable items will be accepted, freight prepaid by you, with authorization within 30 days of purchase. 15% restock fee is charged.
prices: Subject to change without notice. Sales items are for limited time.